



## SUMMER SCHOOL

Most people think of this picture when they think of summer school. Our understanding is a very intense three week session where we cover many aspects within our seminar offerings. While this is a standard offering as it is a composition of standard modules, we will customize the session to your needs.



make  
things  
happen

## SUMMER SCHOOL

A SEMINAR SERIES TAILORED TO THE CUSTOMER NEEDS FROM ABOVE SEMINARS

### Overview:

Focus is on the more theoretical aspects of Innovation and Markets.

While there are practical sessions, the balance is 60% theory and case studies and 40% Exercises.



**Course Number : #7**



**Number of Days : 15**



**Audience size : 20<=40**



**Number of courses per year : 2**



**Pre-requisite : Program #2+3**



**Target Audience : Entrepreneurs, Intrapreneurs, Software startups and early stage companies**



## Outline

As this will be tailored to the clients needs, the outline will be defined together with the client.

A typical summer school would contain :

#1 Introduction	( 3 Days )
#4 Start-in-garage	( 3 Days )
#5 Win-the-Market	( 3 Days )
#6 Experimental Labs	( 5 Days )
Reviews and next steps	( 1 Days )
<hr/>	
	( 15 Days )



**innova.ventures** is a globally active management consulting firm. Our mission is to enable companies to become more innovative. Our target companies range from start-ups to scalable enterprises. Our services span from light weight coaching, mentoring and consulting to heavy lifting access support to global markets.

### Our Office:

innova.ventures GmbH  
Edelweißstr. 9, 83620 Westerham , Germany

**Email** : [info@innova.ventures](mailto:info@innova.ventures)

**Phone** : +49 8063 256 9070

**Fax** : +49 8063 256 9072

**Website** : [innova.ventures](http://innova.ventures)